

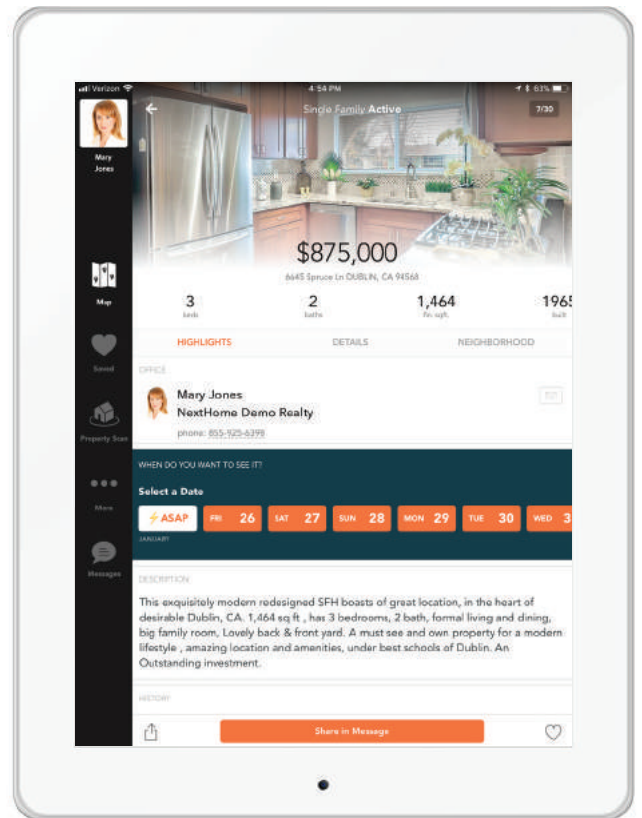


FACT: Today's home buyers start their property search online. Mobile traffic now accounts for 61% of the total traffic to real estate sites (*Properties Online*). At NextHome, our focus is to maximize your property's exposure to the fastest growing segment: **mobile**.

Homebuyers do a lot of research online, but they also get in their car at all hours of the day to personally check out homes and neighborhoods. Put your home's information right in the car with them with NextHome's Mobile Connect.

The yard sign in front of your home will contain instructions for buyers to get more detailed information. By sending a quick text message and downloading our app, potential buyers will gain access to your property's listing information and photos.

After they do, potential buyers will be able to message us with any questions or schedule a tour right from their mobile device.



NextHome's **Mobile Connect**.
Just another way we bridge the
online and offline homebuyer
experience.